

THE DAILY HERALD

FRIDAY, MAY 21, 1897.
PUBLISHED EVERY EVENING Except Sunday
Entered at the postoffice at El Paso, Texas,
as mail matter of the second class.

TERMS OF SUBSCRIPTION.
Daily, one year, \$7.00
Daily, six months, \$4.00
Daily, three months, \$2.50
Daily, one month, \$1.00
Weekly, one year, \$2.00
Weekly, six months, \$1.25
Weekly, three months, \$0.75
Weekly, one month, \$0.30

ADVERTISING RATES.
Rates of advertising in the Daily or Weekly
edition made known on application at the
publication office. Oring up telephone num-
ber 115, and a representative of the business
department will call and quote prices and
contract for space.
Locals 10 cents per line in every instance
for first insertion, and 5 cents per line for each
additional insertion.
Legal notices of every description \$1 per
each insertion.

BOOK AND JOB PRINTING.
The Herald is fully prepared to do all
kinds of plain and fancy job printing in the
latest styles. Work perfectly and
promptly done.

THE WEEKLY HERALD.
A large eight page paper giving the
local events of the week, published
every Saturday. Just the paper to
send friends for information regard-
ing El Paso. Price \$2.00 per year—
six months \$1.00.

THE Greek Ethnikos Heteria proved
an Ethnikos Heteria from Larissa.

SOME of the so-called silver republi-
cans in congress want the government
to pay an export bounty on agricultur-
al products.

HOKE SMITH of Georgia, spent a few
days among the Cuban correspondents
at Key West and returned home a con-
firmed jingo.

In his special message to congress,
asking relief for destitute Americans
in Cuba, President McKinley did not
even remotely allude to the existence
of any war in Cuba.

THE talk of the resignation of Jus-
tice Field of the United States supreme
court is again revived, but those who
know Justice Field best attach very
little importance to the rumor.

THE Mexican Herald says that if the
heresy hunters continue to annoy Ian
MacLaren, the Scotch divine and
author, he should go to Mexico,
"where the inquisition has been out of
date for many years."

MEXICO is about to begin the coin-
age of 20-cent pieces, a measure which
Senator Jones, of Nevada, once got
Uncle Sam to adopt, but the experi-
ment did not prove satisfactory and
the coinage of the "short quarter" was
suspended.

THE legislature has submitted one
question to be voted on at the coming
election which is of great interest to
west Texas—the amendment allowing
the formation of irrigation districts. It
is understood to be modeled after the
California law, which has done so
much to develop that state. The news
favors its adoption, believing thereby
our country may, too, be developed.—
Uvalde News.

It was a lucky thing for Athens and
for Greece that the powers secured a
truce as soon as they did. Only the
day before he evacuated Domokos
Crown Prince Constantine said he be-
lieved he could hold that place against
twice his numbers; that he considered
Domokos the strongest position he had
yet occupied—"far stronger for a de-
fense under modern conditions than
Thermopylae would be"—and if beaten
at Domokos he would not favor making
a stand at the historic pass.

CHATTANOOGA stands as a shining
light to all American municipalities.
Oct. 1, 1893, the city had a floating debt
of \$75,000, with no outlook for paying
it, except resort to increased taxation.
The city authorities adopted the
method of retrenchment instead of in-
creased taxation. Headed by the
mayor, they wrought so wisely and
well that in two years they brought
this debt down to \$5,000. They not
only did not increase the tax rate
meantime, but actually reduced it.
This story teaches that our city fathers
can do likewise if they are as honest
and shrewd as those of Chattanooga.

The Morgan Line Steamship com-
pany have been sending out journals
marked to call attention to the defense
of the officers of one of their vessels in
which thirteen steerage passengers
were recently burned to a crisp. The
officers were probably not to blame for
the fire—but for locking steerage pas-
sengers below in a burning ship. This
would be the first thought in the mind
of one who has stood on the deck of a
burning steamer at sea, and heard the
piteous prayers alternating with the
imprecations of a crowd of steerage
passengers confined beneath the hatch-
ways. As the Morgan line fire did not
even cripple the ship, there was no ex-
cuse for the loss of a single life.

THE correspondents having exhaust-
ed their ingenuity in inventing "the
demands of the porte," the sultan of
Turkey has now officially reported to
the powers the conditions upon which
he will agree to an armistice. He
demands an indemnity of \$10,000,000,
the annexation of Thessaly, and the
abolition of certain stipulations in the
existing treaty with Greece. The
porte is not afflicted with modesty,
and his demands are giving the powers a
good deal of uneasiness, more especial-
ly in the same position that King George
was when he precipitated hostilities—
threatened by home jingoes with de-
thronement if he does not press their
demands.

HERALD ON ADVERTISING

(Copyrighted by Charles Austin Bates, N. Y.)
NO. 11.

Ads Increase Every Business.

We are drifting toward common sense, and we are drifting faster every
year. There will be more advertising as people come to understand advertising
better. Ten years ago the majority of people looked on all advertising as dis-
honest. Now the majority of people look upon the majority of advertising as
strictly business news.

There will be more advertising in the years to come. I mean that there
will be lines of business advertised then that are not advertised now. Not only
that, but the lines that are advertised now will be advertised more widely and
more intelligently.

There is no business under the sun that cannot be successfully advertised.
There is no business that cannot be increased.

Any special brand or any staple article can be successfully advertised.
That I firmly believe. You can figure it right out. It is simply a case of arith-
metic. If you can get a thousand people to use your brand in preference to others,
how much will each consume during the year? how much profit will you
make, and how much will it cost you to reach these people?

The man who buys clothes, perhaps buys threshing machines and tin roofs.
He has the same ideas and aims in a general way that every other man has, and
the same arguments will appeal to him. People have said that an advertising
style that would sell goods in one part of the country would not do for another
part. That's all nonsense. People are people, and they have been people ever
since the flood.

(Crowded out of yesterday's issue.)
CONDUCTORS EXCURSION.

An Elegantly Equipped Wagner Train of
Conductors in Town.

A special excursion of New York
Central and Hudson River railroad
conductors and ladies arrived in this
city this morning and are patiently
waiting for a chance to get their train
over the west-out on route east. They
number eighty-seven, and are housed
in an elegantly equipped Wagner pal-
ace train furnished by the Central
road in general and these officials in par-
ticular: General Superintendent Edgar
Van Etten of New York City, J. P.
Bradfield, superintendent of the west-
ern division, Buffalo, N. Y., and
General Passenger Agent G. H. Dan-
iels at New York. The personnel of
the party are as follows:

ALBANY—A. B. Parmlee and wife,
Miss May Randall, E. W. Muzzle and
wife.

NEW DURHAM—O. F. Merrill,
Buffalo, W. H. H. Webster and
wife, David Foley, George L. Coleman,
A. Huff, Mrs. H. T. Huff, P. J. Curran,
G. B. Ehrhart and wife, Miss L. Ehrhart,
J. J. Kennedy, J. L. Landon and wife,
J. W. Butterfield and wife, William
Thompson, W. J. Luce, James Mallory,
P. McGee and wife, Mrs. C. J. Chesbro
and wife, Miss B. McCurtis, S. Church
and wife, Miss Jessie Church, S. L.
Carpenter and wife, G. B. Clockin-
burg, M. E. Murphy.

Niagara Falls—M. D. Donohoe and
wife, J. C. Walker and wife, J. Har-
rington.

Syracuse—W. E. Myers and wife,
John Ford, W. Moriarty, P. Nixon,
Wm. Liddy, M. J. Kane, Miss E. A.
Kane, W. E. Kelly, W. D. Miller and
wife, J. H. Robinson, Mrs. A. L. Jos-
selyn, E. H. Stinson, E. B. Kelly, Miss
Nellie A. Coughlin.

Rochester—G. R. Donovan and wife,
J. E. Bolger, J. J. Cleary and wife,
John Grace, F. J. Ware and wife, E.
Barrett, J. D. Scott and wife, Mrs. G.
J. Oakes, Mrs. W. H. Godfrey, E. M.
Connors, J. D. Shults and wife, Miss J.
M. Shults.

New York City—M. A. Osborne, G.
E. Billinger, H. J. Tatterfall.

Lockport—E. G. Reineke and wife.
The party have a very handsomely
gotten up itinerary illustrated with
colored half-tones of notable scenes
along the line of the great New York
Central system and also cognines and
cars that are worth looking at. They
are all very nice people and are meet-
ing friends in town who are glad to see
them.

The officers of the excursion are J.
D. Shults, manager; S. L. Carpenter,
secretary and treasurer; S. L. Carpen-
ter, D. Barrett, J. Foley, J. D. Shults
and W. E. Kelly executive committee.
The party all went over the river this
morning and have been enjoying them-
selves about town all day.

Reception Committee men Dillon and
Purtelle, of the local O. R. C., showed
the visitors around, Mr. Purtelle
bringing the train in, and Captain
Dillon escorting the party over the
river.

Tried to Kill Him.

Ex-United States Senator J. D. Mc-
Pherson, of New Jersey, who spent
several weeks at the El Paso in this
city last winter, came near being mur-
dered Monday last in New York. A
man named William Vonaken attempt-
ed to shoot him, but was prevented
from doing so by Edward F. Lowe. An
accomplice of Vonaken escaped. Von-
aken, who is partially blind, was ar-
rested.

Vonaken and McPherson are inter-
ested in a suit over the Belle Meade
stock farm in New Jersey. Lowheard
McPherson tell Vonaken that he could
say nothing about the suit and must
refer him to his lawyer. The angry
man then tried to shoot the ex-senator.
Lowe caught Vonaken's arm, as the
blind man had a revolver almost
against McPherson's heart. McPherson,
who is an invalid, said he had never
seen Vonaken or his companion before.

New Orleans and El Paso.

Arrangements have been perfected
by the Southern Pacific for the pur-
pose of expediting less than car load
shipments of freight originating at
New Orleans and vicinity, destined to
El Paso. Through cars will leave New
Orleans on Wednesdays and Saturdays
of each week and freight delivered to
the company on those particular days
up to closing hour for business will
reach El Paso in four days barring
accidents.

Her Entrance Into Society

and womanhood as well, is an extreme-
ly critical period in every girl's life.
At this time she needs advice, and
that's more help of the right sort.
If she puts her faith in Dr. Pierce's
Favorite Prescription it can bring only
good results. It's a medicine that's
strength and cure women's ailments—
an invigorating, restorative, tonic,
soothing cordial, and bracing nervine,
purely vegetable, non-alcoholic, and
perfectly harmless. For all the function-
al derangements, painful disorders, and
chronic weaknesses that afflict woman-
kind, "Favorite Prescription" is spe-
cific.

Hot biscuit. Fine butter. Smith's
Creamery.

RELIC HUNTERS.

A Valuable Collection of Pottery and
Skeletons Secured.

The party of relic hunters con-
sisting of Prof. W. K. Morehead, Doc
Wallace, Joe Fahrion, Pearl Locke,
Oliver Jackson, Polk Vaughn and Mr.
Noble, returned from the Chaco ruins
yesterday. None of them appear to be
suffering from the trip, though most of
the party suffered from a peculiar sickness
while absent, presumably from breath-
ing the fine and evidently poisonous
dust which fills the air of the apart-
ments in the ruins. There were some
narrow escapes from rattlesnake bites,
but fortunately there was no call to
draw on the jug of infallible antidote
which was taken along.

A valuable collection consisting of
two wagon loads of pottery, skeletons,
turquoise and shell beads, etc., was se-
cured, and Prof. Morehead feels well
repaid for the labor and expense of
the trip.

Among the most prized finds were
a feather mat in excellent state of
preservation which enveloped a skele-
ton, and a very finely woven blanket,
but a piece of which would bear hand-
ling, found around the neck of another
skeleton. On this blanket piece in
bright red was a picture of the sun,
showing that the prehistoric inhabi-
tants of northwestern New Mexico
were probably sun worshippers.—San
Juan, N. M., Times.

Grand opera is a dead failure in Chi-
cago, and Maurice Grau will never go
any more. The musical culture of
the town is not up to it. A recent
concert given there, at the academy of
music, was a grand success, and which
a Chicago paper elicited much ap-
plause for the music and the pro-
gramme: "Darius Water-
melon Spoiling Down at Johnson's,"
"I thought I was a Winner," "The
Ship that Carries Me Home," "I Want
Dem Presents Eack," "Lassie, Lassie,
"You've Got to Leave," "Maggie
Riley," "My Gal's Got the Rheuma-
tism," "Hot Time in the Old Town
Tonight," and "Think Once Again Be-
fore We Part." It is useless to say the
Chicago public is without musical taste.
—Pleasure.

The amount of taxable property in
Tulacres as returned by Mr. Wayland
is \$42,568; Luz (including Hilton)
\$39,124; Fresno \$19,720; Mesacalero \$19,
297, and Three Rivers \$5,637, making a
total of \$136,256. This does not include
the property exempted by law.

A soldier's body has been found with
two bullets in his head, in a gulch
about half a mile from Central City.
The coroner turned in a verdict that
he had been murdered.—Silver City
Eagle.

Interesting Discovery.

United States Consul Kirk of Copen-
hagen, has made a report to the depart-
ment of state, giving a description of
an interesting discovery in the phys-
iology of plants, made by Johannesen,
of the agricultural high school of
Copenhagen. The discovery is that
plants are susceptible to the influence
of ether or chloroform but, in their
case, the effect is to awaken them in-
stead of putting them to sleep as
would be the result with human beings.
Also the plants are made to grow with
great rapidity in or out of season, a
fact of the greatest importance to garden-
ers and florists.

The Best Remedy for Rheumatism.

From the Fairhaven, (N. Y.) Register,
Mr. James Rowland of this village,
states that for twenty-five years his
wife has been a sufferer from rheuma-
tism. A few nights ago she was in
such pain that she was nearly crazy.
She sent Mr. Rowland for the doctor,
but he had read of Chamberlain's Pain
Balm and instead of going for the phy-
sician he went to the store and secured
a bottle of it. His wife did not approve
of Mr. Rowland's purchase at first, but
nevertheless applied the balm thor-
oughly and in half an hour she was able
to sleep. She now applies it when-
ever she feels an ache or a pain and
finds that it always gives relief. He
says that no medicine which she had
ever used did her as much good. The
25 and 50 cent sizes for sale by all drug-
gists.

The Westfield (Ind.) News prints the
following in regard to an old resident
of that place: "Frank McAvoy, for
many years in the employ of the L. &
N. A. & C. Ry., here, says: 'I have
used Chamberlain's Colic, Cholera and
Diarrhoea Remedy for ten years or
longer—and never without it in my
family. I consider it the best remedy
of the kind manufactured. I take
pleasure in recommending it.' It is a
specific for all bowel disorders. For sale
by all druggists.

Texas and Pacific Excursion List.

Account of the various Baptist con-
ventions to be held at Wilmington, N.
C., namely, Baptist Young People's
Society of the south, May 5; American
Baptist Educational Society, May 14;
Southern Baptist Educational Confer-
ence, May 14 and 15; Woman's Baptist
Missionary Union, May 14 to 15; and
Southern Baptist Convention, May 17
to 18.

The Texas & Pacific, "El Paso
route," will sell you round
trip tickets May 2nd and 3rd, El Paso
to Wilmington, N. C., and return at
one fare for the round trip, \$53.90 with
a final limit of twenty days' from date
of sale. You choose of routes via New
Orleans, Shreveport or Memphis.

The Texas & Pacific, "El Paso
route," have inaugurated through
sleeping service between El Paso and
Tenn., to accommodate
the travel to the exposition. Leave
El Paso at 2 p. m., city time, arrive
at Nashville at 11:30 p. m. second evening
out.

For the Tennessee Centennial and
International exposition to be held at
Nashville, Tenn., May 1st to November
1st, 1897, reduced rates are offered you
by the "El Paso route," Texas & Pac-
ific railway as follows: Tickets on sale
April 1st and on April 28th to Oc-
tober 15th inclusive, final limit for re-
turn November 7th, 1897, at the rate of
\$56.15, El Paso to Nashville and return.
Tickets on sale April 29th to October
15th inclusive, limited to twenty days
from date of sale at \$11.20, El Paso to
Nashville and return. Tickets on sale
Thursday, April 29th and each Tuesday
and Thursday thereafter up to and in-
cluding Tuesday, October 26th, with
final limit of ten days from date of sale
at \$29.95. Only one change of cars be-
tween El Paso and Nashville and your
choice of routes via the Texas & Pacific
either through New Orleans, Shreve-
port or Memphis, Tenn.

In addition to the above there will
be reduced rates via "El Paso route,"
Texas and Pacific to meetings to be
held in Buffalo, N. Y., G. A. R. Na-
tional Encampment in August, Annual
convention National Educational as-
sociation, Milwaukee, July 6th to 9th,
Southern Baptist convention, Wilming-
ton, S. C., May 5th to 14th, United
Confederate Veteran reunion, Nash-
ville, Tenn., May 5th to 7th. For
further information call on or address,
E. S. STRUBBINS, B. F. DARRYSHIRE,
Depot agent, S. W. F. & P. A.

Typewriter paper at the HERALD of-
fice.

Christian Morelein Cincinnati BEER. —AT— PHIL YOUNG'S

Dr. Oscar Wilkinson,
Late resident surgeon Eye, Ear, Nose and
Throat Hospital, New Orleans, La.
Office: Rooms 1 and 2, Sheldon Block.
Practice confined to Ear, Eye, Nose & Throat.
Office hours, 9:30 a. m. to 12 m. to 4 p. m.
Consultation free to poor, from 8 to 9:30 a. m.
ROOM 5, MOREHOUSE BLOCK.
Glasses accurately fitted.

El Paso Marble Works,
J. MORETTI, Prop.
All kinds of monument and cemetery work
cut to order. Mantles, coping and iron fences
at reasonable rates. Country orders will re-
ceive prompt attention. 410 El Paso street.

DR. J. G. BOYD,
Physician and Surgeon.
Office: Rooms 8 and 9, Sheldon Block.
Residence: Sheldon Block

Dr. A. J. Monagin,
DENTIST.
Room 2, Bronson Block. Office hours,
8:30 to 12 a. m., 1:30 to 5 p. m.

Mrs. L. C. Edmonds,
Skillful and Artistic Dressmaker.

Direct from San Francisco. Caters for the
best trade and guarantees satisfaction. Over
Mathias' dry goods store, 219 El Paso St.

VAPOR BATHS.
With Massage and Medical
Rubbings.
NO. 416 - N. OREGON ST.

Y. M. C. A. Management,
Is under the care of
J. S. Reynolds, J. H. Harper,
Dr. A. E. Brown, Prof. Putnam,
A. G. Foster, E. E. Morris,
Millard Patterson, J. J. C. Armstrong,
Allen Blacker, E. S. W. Neff,
Chas. Rokahr, J. A. Smith.
Gymnasium,
Baths,
Reading Room,
Library
And Social Games.
Open from 9 a. m. to 10 p. m.
WM. SLOAN, Gen. Sec'y.

For Sale at HERALD
JOB OFFICE:
Typewriter Paper, Mining Location Notices,
Blank Leases, Vendor's Lien Notes,
House Rent Books, Conditional Sale Contracts
or Chattel Mortgages; Application For Importa-
tion of Cattle With Affidavit.

Pure Deming Water
Delivered to any
part of the city.
Phone - - - 114

New Gold Fields.
Owing to some very recent discov-
eries, the Red River district gold fields
are becoming as widely celebrated as
Cripple Creek, and as the snow has
began to melt prospectors and miners
are moving in rapidly. Take the Santa
Fe route to Springer, N. M., thence
by stage, day, or to Elizabethtown,
Hematite, Baldy, Cimarron and Red
River City. Tickets and all particu-
lars at the city ticket office, or depot.
E. COPLAND, General Agent.

Southern Pacific Excursions.

For account of the International Con-
vention of the Young People's Society
of Christian Endeavor at San Francisco
in July next, the Southern Pacific an-
nounces a rate of \$10 for the trip El
Paso to San Francisco and return. An-
nouncements as to dates of sale, limits,
etc., will be made later.

The Southern Pacific Co., have
made a rate of one fare for the round
trip for all parts on their line in Texas
to El Paso, account of meeting of the
State Firemen's Association held in
this city May 12th—an extension of
30 days will be granted to parties de-
siring to visit City of Mexico.
HARRY TURNER, T. E. HUNT,
Ticket Agent. Com'l Agent.

Mexican Central Railway.
Is the only standard gauge line be-
tween the United States border and
Mexico City.

Mexico is known as an all the year
round tourist resort for pleasure travel.
Health resorts and mineral springs ad-
apted to all the various ills to which
human flesh is heir are found in the
country. Climate unsurpassed
for full particulars address
R. E. COMFORT,
Com'l Agent, El Paso, Texas

Pure Hygiea Ice.
Made from distilled water. Ask
your family physician or druggist as to
purity and healthfulness of our ice; tel-
phone 14.
EL PASO ICE & REFRIGERATOR CO

"It is the best on Earth."
That is what Edwards & Parker,
merchants of Plains, Ga., say of
Chamberlain's Pain Balm, for rheuma-
tism, lame back, deep seated and mus-
cular pains. Sold by all druggists.

Holden's Positive Pile Cure.

Sufferers use it. Relief will be
speedy and cure positive and perma-
nent if directions are strictly fol-
lowed. For sale by Kelly & Pollard,
druggists.

McCutcheon Payne & Co SHELDON BLOCK

Largest and Best Stock of Bicycles and
Bicycle Supplies in El Paso.

Bicycles to Rent or Sell

Bicycle Shoes,
Suits and
Ladies Boots.

TELEPHONE 206. MASONIC BUILDING.

A good durable paint for this climate. Send
for color card. \$1.25 per gal.

THE TUTTLE PAINT AND GLASS CO.

WALL PAPER. ARTIST SUPPLIES.

WE TURN DULL DAYS! INTO BUSY ONES!

At our store, 216 San Antonio street, we have just received two large ship-
ments of RATTAN ROCKERS and CHAIRS. Why keep that old chair or
parlor suite when you can have such a nice chair or suite from us at such mod-
est prices. Just imagine a nice RATTAN ROCKER for \$4.00, and some at
less. Call and examine our mammoth stock of everything.

T. H. SPRINGER,
Furniture, Crockery and Carpets.
216 San Antonio Street. EL PASO, TEXAS.

TAKE THE SANTA FE.

The Most Direct Line

TO
Kansas City, St. Louis, Chicago, Denver, Omaha, St. Paul,
Boston, New York, Philadelphia

And all Northern and Eastern Points

Through Trains, Fast Time,
Smooth Track.

Elegant Pullman Palace Sleepers on all
through trains. Daily Tourist Sleeping cars
to Denver, Kansas City and Chicago. Tourist
sleeping cars semi-weekly to St. Paul, Minn-
neapolis and once each week to St. Louis and
Boston.

All trains not having dining cars stop for meals at the famous Santa Fe
Restaurants.
Full information cheerfully furnished upon application to
J. S. MORRISON, City Ticket Agent.
Office, Fargo Building, Corner El Paso and San Antonio Streets.
General Agent.
W. B. TRULL, Agent at Depot.

TO MERCHANTS:

Money-making is an art.
Inform people of your wares
With your low prices
And they will buy.

ADVERTISING

Is the method needed.
DO YOU advertise,
and advertise JUDICIOUSLY?
Read SHORT TALKS,
By Chas. Austin Bates,
and get NEW IDEAS.

DESIGNS

And cuts are attractive.
Money-makers use them.
We can furnish you
New and beautiful designs.

THE HERALD

Is a choice medium of
carrying your information
To the purchasing public.

LOOK AT THE CLOUDS FROM THE TOP

and so see the silver lining. You can
do it from our trains. We go above
them in places.

THE MEXICAN CENTRAL RAILWAY

with its two thousand miles of track,
reaches all the principal places of in-
terest.

Address the undersigned for full and reliable information:

R. E. Comfort, Com'l Agent, El Paso.